

Junior Achievement Partnership with the Washington Capitals

In early 2007, we kicked off a new partnership with the **Washington Capitals** to benefit Junior Achievement at the Verizon Center and the new Capitals Kettler IcePlex.

The Washington Capitals hosted students from Herndon High School in Fairfax County. On January 30, 2007, they had the opportunity to participate in a JA Job Shadow Day with the Washington Capitals and Washington Mystics. The visit provided the students with the unique opportunity to learn about the field of Sports Management from experts in the field. The students were also given a personalized tour of the Verizon Center. The Job Shadow program received great reviews from both students and educators. Junior Achievement looks forward to partnering with Washington Capitals and Washington Mystics again to provide the opportunity to additional aspiring young students in the Greater Washington Region.

In addition to the Job Shadow program, we began our season-long Junior Achievement — Caps Game Night fundraising



ticket drive, in which a percentage of tickets ordered through a designated website for the January 9th and February 6th games benefited Junior Achievement. Companies that participated won great prizes, including an Olympia Ice Resurfacer (Zamboni) ride and the opportunity to watch the pre-game warm-ups in the Capitals Penalty Box.

Upcoming: Junior Achievement Bowl-A-Thon—March 17 & 18

Join us on March 17th and 18th for the 2007 Junior Achievement Bowl-A-Thon! Over 2,500 people will come out to have fun, enjoy the camaraderie, and partake in this “party with a purpose.” This event is held each spring to raise awareness and resources to support Junior Achievement’s mission: to inspire and prepare young people to succeed in a global economy. The 2007 Bowl-A-Thon is sponsored by Capital One, PricewaterhouseCoopers LLP, and ABC7/WJLA-TV.

Hosted by Shawn Springs of the Washington Redskins and Leon Harris of ABC7/WJLA-TV, Bowl-A-Thon participants enjoy bowling, prizes, music, and the chance to interact with their colleagues and peers from throughout the Region. Get involved through team participation or corporate sponsorships; visit our website at www.JAbowl.org.

For more information about these upcoming events, contact Hillary Brendzel, Manager of Special Events and Marketing, at 202-777-4473 or hbrendzel@janca.org.

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WINTER 2007

Greater Washington

Futures

Business Comes to Life Capital One/Junior Achievement Finance Park



In partnership with JA Worldwide and Capital One, last fall Junior Achievement of the National Capital Area offered a unique experience to the 8th grade students of Rocky Run Middle School in Chantilly, Virginia — a visit to the Capital One/Junior Achievement Finance Park mobile unit. This opportunity is traditionally a site-based program offered in eight U.S. JA locations. In collaboration with Capital One, JA Worldwide created the first mobile Finance Park in the form of two 53-foot semi-trucks that expanded into a miniature city.

Junior Achievement’s Finance Park curriculum is designed to help students build a foundation for making intelligent, lifelong, personal financial decisions through a hands-on, realistic site-based experience. Students engage in more than 20 hours of classroom curriculum before participating in a day-long culminating session where they role-play their future as consumers and producers. When students enter the facility, they receive a fictitious life scenario which includes a job, salary, family situation, and existing financial commitments. Guided by volunteers, students learn how to make important financial decisions and construct a personal budget for housing, food, savings, transportation, entertainment, healthcare, utilities, clothing, education, and charitable giving.

Last summer, Fairfax County Public School administrators and Rocky Run staff quickly perceived the value of the math and civics concepts incorporated into the curriculum and signed on to take part in this unique pilot.



The principal, teachers, and 8th graders from Rocky Run Middle School were enthusiastic participants in the mobile program. Capital One provided the volunteers to guide the students through their real life scenarios and enjoyed hosting their mobile unit on the corporate campus in McLean, Virginia. At the request of JA Worldwide and Capital One, the mobile Capital One/Junior Achievement Finance Park will be returning to the Northern Virginia and Washington, DC area for further piloting this spring and summer.



Hall of Fame Raises Over \$1.4 Million for JA



The 19th Annual Washington Business Hall of Fame dinner was held November 28, 2006 at the Marriott Wardman Park Hotel. This year's event was attended by over 1,300 business and community leaders while raising over \$1.4 million for Junior Achievement. Please join us once again in congratulating our distinguished 2006 laureates.

The 2006 Washington Business Hall of Fame laureates were: **John E. Akridge, III**, Chairman, Akridge; **Alexandra Armstrong**, Chairman, Armstrong, Fleming, & Moore, Inc.; **Jeong H. Kim**, President, Lucent Technologies, Bell Labs; **B. Francis Saul II**, Chairman & Chief Executive Officer, Chevy Chase Bank; and **Kenneth R. Sparks**, Former Executive Vice President, Federal City Council.



2006 Hall of Fame Inductees: Ken Sparks, Alexandra Armstrong, Jeong Kim, Chip Akridge, B.F. Saul II.



Mark your calendar for the 2007 Washington Business Hall of Fame, November 27, 2007. Visit www.washingtonbusinesshalloffame.org for sponsorship and nomination information.

From a Teacher

"Junior Achievement has become a wonderful tool that I can use in my classroom instruction. Not only does the program align with my curriculum but I am able to use many of the examples taught by the Junior Achievement volunteers in my everyday classroom instruction.



I see a lot of "light bulbs" going on in my classroom, when students are able to make connections between the academic world and the real world. My students have a lot of fun with the hands-on, experiential learning of the JA programs. It also gives them an opportunity to share their own personal experiences and learn from one another. It's been a wonderful partnership."

Rob Ferrente is a 7th grade teacher Shady Grove Middle School and is in his 11th year as an educator.

Call for Volunteers

What if you had the opportunity to teach a young person invaluable life skills? What if you could make the future brighter for not only one person, but for an entire generation?

Junior Achievement volunteers have a positive impact on students in both America and around the world by teaching them crucial lessons about business, economics, and work-related life skills. Last year, in the Greater Washington Region alone, more than 1,300 JA volunteers engaged over 33,000 students in the classroom, providing them with an education that instills both the financial competence and confidence to excel in tomorrow's workplace.



Volunteer with Junior Achievement, and you too can make a difference in not only one child's life, but in an entire generation's future!

For more information about JA programs, visit www.myJA.org or call 202-296-1200.

First JA District Office Opens in Montgomery County

On February 5th, Junior Achievement opened an office in Montgomery County. Laura Patterson, who has been with Junior Achievement for three years, was promoted to District Director of Montgomery County. From the new office, housed next to the Montgomery County Chamber of Commerce, located at 51 Monroe Street, Suite 1800, Rockville, MD 20850, Ms. Patterson will oversee all Montgomery County operations and implementation.



Currently, through the support of Montgomery County Public Schools (MCPS), JA is providing its programs to all students in grades 3, 7 and selected high school classrooms within 36 schools to ensure a systemic model for successful business partnerships that benefits all students. The intent is to eventually integrate this business partnership

model in all MCPS schools. This year alone, the Montgomery County office will reach 7,500 students. Junior Achievement is always in need for committed adult volunteers from local businesses and the community including parents. If you would like to volunteer or provide financial support in Montgomery County, please contact Laura Patterson at 301-838-0470 or lpatterson@janca.org.

From a JA Volunteer



"JA is all about successful members of the community sharing their knowledge and love for learning to help the future leaders of our community learn some valuable practical lessons that the regular school curriculum, due to lack of time, does not address. As a volunteer, being in the classroom and experiencing the wonder and joy of the students learning and experiencing new and different topics is magical. I encourage others to support this worthwhile organization — it is time and money well-invested and is a truly rewarding experience."

Kathleen (Kathy) Weinstein is a member of Snider & Weinstein PLLC.

A Word From Our Sponsor



KPMG is proud to sponsor Junior Achievement of the National Capital Area. In addition to our sponsorship of this newsletter, KPMG's partners and employees are committed to contributing our time and efforts to benefit JA, and have participated in several events throughout the year.

In April 2006, 290 KPMG employees participated in JA's annual Bowl-A-Thon in Falls Church, Virginia. The teams raised over \$38,000, which is more than double the amount raised by KPMG last year. In June, 70 KPMG employees participated in the JA-In-A-Day program at Providence Elementary School in Fairfax, Virginia. This was KPMG's first year to participate in this program and our employees taught lessons to over 700 students.

From the President's Desk



Ed Grenier

Edward J. Grenier III
President and CEO
Junior Achievement of the
National Capital Area, Inc.

Since 1965, Junior Achievement of the National Capital Area has given over 630,000 young people a jump-start on life by providing life-skills, economics, and business curriculum through in-classroom and after-school settings. The purpose of *Greater Washington Futures* is to share the accomplishments and achievements of our JA students, teachers, volunteers, and donors. Our newsletter will illustrate community commitment to the relevance and impact business and education partnerships have on our area's youth.

This new year of *Greater Washington Futures* will highlight some of our more significant programmatic efforts. Additionally, you will read about the success of the 2006 Washington Business Hall of Fame, and be introduced to Junior Achievement's teachers and volunteers.

By the end of June, Junior Achievement of the National Capital Area is committed to reaching 37,000 students through the dedication of 1,400 volunteers, a 7 percent increase over the 2005–2006 academic year. We will support our programs through the generosity of corporations, foundations, and individuals in the Region who are equally committed to educating our future workforce. JA will continue to be relevant, inspiring, and impactful! We will continue to share examples of our mission to brighten futures in Greater Washington through *Greater Washington Futures!*