



FINANCE PARK

Building Financial Skills for Life

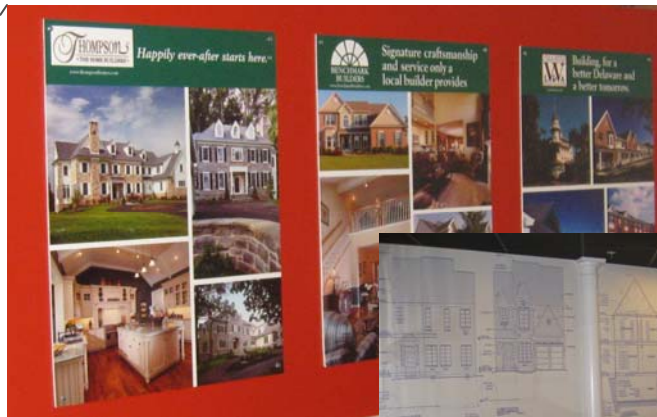
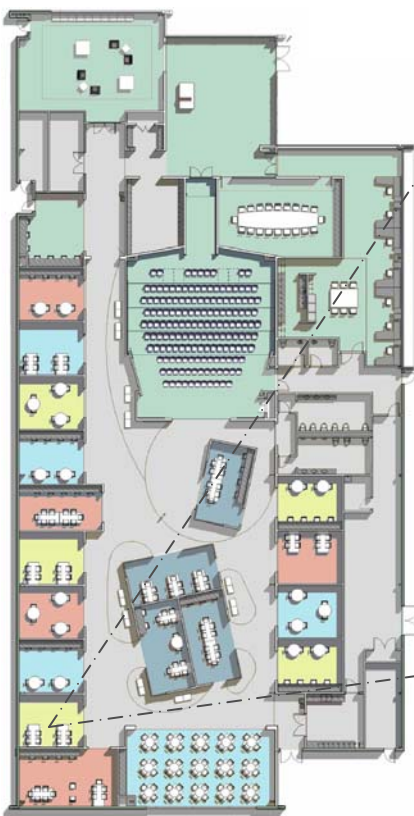
Junior Achievement Finance Park Annual Sponsorship Opportunity

Storefront: Home Improvement

Finance Park will help students learn how to make responsible decisions that will direct them to become financially fit for life. Home Improvement is a critical component of a realistic personal budget.

Sponsorship of the Home Improvement storefront places your company's name in front of over 14,000 middle school students each year, 1,400 volunteers and 450 teachers.

Junior Achievement Finance Park will also be used for School Board functions, as well as school-related community activities.



Tools for Life

In your store, students will learn the importance of saving for home improvement projects – sponsor a storefront to help us give students the tools need for success!

Sponsorship cost: \$5,000 per year for three years
(storefront shared by five sponsors)

Steve Longley, Vice President, Development and Marketing

202-777-4486 - Steve.Longley@JA.org

www.myJA.org/financepark/