



JA Global Marketplace®

Through hands-on classroom activities, *JA Global Marketplace* provides practical information about what makes international trade work and how it affects students' daily lives.

Following participation in the program, students will be able to:

- Use the six characteristics to analyze historical events and contemporary international business concepts and practices.
- Apply their knowledge of international trade to their daily lives.

Session Titles and Summaries

Session One: “X” Marks the Spot

Working in groups to identify import items found throughout the classroom, students begin to recognize that trade with other countries affects their daily lives. They understand that international trade occurs when nations want resources or services from other countries.

Session Two: You Be the Judge

Students learn that a structure of rules and laws is required for countries to engage in international trade.

Session Three: Let's Make a Deal

Students work in groups to identify and understand the business practices used in other countries. Students discover that business practices vary from country to country and that understanding these practices can have a positive impact on trade.

Session Four: People Power

By reviewing recent and historical examples of immigration, students discover how the movement of people facilitates international trade. Students learn that economic opportunity often is the driving force behind immigration and international business decisions.

Session Five: World of Words

Students discover how technological advances in communication have improved productivity and facilitated international trade.

Session Six: World of Money

Students learn that countries have different currencies with different values. To purchase goods from another country, it usually is necessary to use its currency.

Junior Achievement® – Bringing the “Business of Life” to Life

Join Junior Achievement’s global network of more than 287,000 volunteers and help students in your community connect the dots between what they learn in school and the “business of life”—work readiness, entrepreneurship, and financial literacy.

JA’s Turn-Key Volunteer Solution:

1. Personalized Placement
JA works with you to ensure you teach at the location and grade level of your choice.

2. Comprehensive Training
JA staff provides training so you are comfortable visiting the classroom. You will be trained in classroom management, understanding and relaying the JA curriculum, working with the classroom teacher, and communicating effectively with students.



3. Minimal Time Commitment
The time commitment is minimal compared to the significant impact you make. Middle grade-level classes include six 45-minute sessions.

And, JA provides you with a kit containing all of the session plans and student materials you’ll need to make every minute count.

4. JA Staff Follow-Up and Support
JA staff is available to answer your questions or make suggestions pertaining to your volunteer assignment.

JA Global Marketplace®

Like those sneakers? They’re made in China with rubber from the Brazilian Amazon, cotton from India, color dye from Vietnam, and recycled plastic bottles from Honduras. Practical examples like this one help students gain perspective into how goods flow in the global economy and the effect globalization has on students’ lives.

Guide for Volunteers and Teachers
Provides lesson plans and teaching tips.

Student Workbook
An in-class and take-home reference tool for students to follow along and complete with each session.

Certificate of Achievement
Given to students in recognition of their participation.

Take-Home Newsletter
Provides activities for the student’s family to enjoy.

Vocabulary Bookmark
Contains key terms and definitions to help students understand trade concepts and vocabulary.

World Wall Map
Students use this map to identify nations and regions of the world.

International CD-ROM
A take-home world resource guide with detailed information about nearly 200 nations.

Treasure Hunt Sticker
Students receive a sticker of a particular item and look for its country of origin on the world map.

Trade Dispute Card
Students learn about trade disputes and discuss ways to settle conflicts.

Business Practices Worksheet
Contains information about a country’s business practices. Students use this information to design a marketable fast-food menu.

Authentic Illuminated Manuscript Poster
Students learn how much work it takes to write a manuscript by hand.