

# JA Entrepreneurship Summit

July 25-29, 2022



The JA Entrepreneurship Summit is designed to activate and mature students' problem-solving abilities against real-world scenarios so they can develop resume-worthy skills.

## Inspiration Matters

**The best way to envision your future is to create it.**

The JA Entrepreneurship Summit is an intensive, five-day "startup boot camp" where high schoolers are challenged to design ready-to-launch, socially-conscious businesses, leveraging the support of a real-world company partner. The experience culminates in a pitch competition to a panel of esteemed business leaders.

Robust content, mini-seminars and team-building activities, supported by committed business leaders and trained volunteer mentors, develops both technical and soft skills and provides students with a practice run for real life.

### Entrepreneurship Workshops

Students will gain skills in:

- Product Ideation and Pitching
- Planning and Project Management
- Market Research and Customer Discovery
- Supply Chain and Logistics
- Business Finance
- Marketing and Sales
- Business Proposal Development
- Digital collaborative tools such as Microsoft Teams

### Professional Development

Students will gain skills in:

- Leadership and Teambuilding
- Innovation and Creativity
- Critical Thinking and Problem-Solving
- Collaboration

# INNOVATION

Join us for the 2022 JA Entrepreneurship Summit



## Eligibility

Open to rising 9th through 12th grade students. 9th graders must be interviewed for acceptance.

## Time Commitment

July 25—29, 2022

- Monday—Thursday: 9:00 a.m. – 4:00 p.m.
  - Student Check-in: 8:45 a.m.
  - Location: JA Finance Park PG County (960 Nalley Road, Landover MD 20785)
- Friday: 9:00 a.m. - 6:00 p.m.
  - Student Check-in: 8:45 a.m.
  - Final Pitch Competition: 3:30 p.m. – 4:45 p.m.
  - Location: University of Maryland College Park (transportation will be provided from JA Finance Park PG County to University of Maryland College Park)
- Please note:
  - Students will need to be dressed in business attire for the entire week.
  - Technology requirements: A) Chromebook, laptop, or MacBook with working camera, microphone, and speakers; B) internet access, and C) access to Microsoft Teams.
  - Contact your local library or school district if laptops, Chromebooks, or internet access are needed.

## Registration

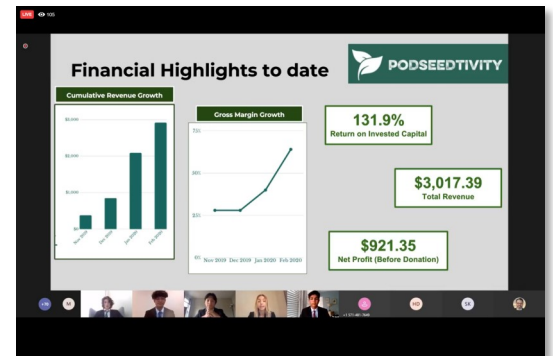
- To register, please visit [myJA.org/entrepreneurship-summit](https://myJA.org/entrepreneurship-summit) or simply scan the QR code.
- Application Fee: \$25 (paid at time of application)
- Tuition: \$100\* (billed to payment method on file July 1, 2022)



Final Deadline to Register: **June 30, 2022**

\*Tuition assistance is available—please email [jagw.companyprogram@ja.org](mailto:jagw.companyprogram@ja.org) to inquire.

For more information about the JA Entrepreneurship Summit, visit [www.myJA.org](https://www.myJA.org) or email JAGW staff at [jagw.companyprogram@ja.org](mailto:jagw.companyprogram@ja.org).



## About JA of Greater Washington

Junior Achievement of Greater Washington is a non-profit organization that is changing the game for our region's youth with relevant experiential education in financial literacy, work readiness and entrepreneurship. We bring together school systems, business leaders and volunteer mentors to provide equal access to the tools, people and experiences all youth need to be 100% prepared for real life in the real world. That means students gain what matters most: control over their own lives, futures and careers.

**JA.** Know What Matters.

# JA ENTREPRENEURSHIP SUMMIT



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