

**Sample Only**

*Board Communications are sent to the Board of Directors via email bimonthly.*



[Programs](#) | [Washington Business Hall of Fame](#) | [Junior Achievement® Bowl-a-Thon](#) | [JA Finance Park®](#) | [Campaign](#) | [Latest News](#)

*Reminder: For the latest updates, please visit [www.myja.org/board](http://www.myja.org/board) (pw: jahero)*

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## Program UPDATES

### Student Outreach Quick Facts, Program Year 2015-2016

Total Outreach	Number	% Change from 2014-2015
• <b>Students Served</b>	65,108	+18.1%
• <b>Student Contact Hours</b>	714,618	+38.2%
• <b>Educators</b>	2,141	+36.6%
• <b>Schools &amp; After School Sites</b>	263	+24.6%
• <b>Classes</b>	2,389	+15.2%
• <b>Volunteers</b>	5,375	+32.1%
• <b>Volunteer Organizations</b>	411	+14.5%

- JA will serve over 35,000 students between January and June. Your partnership is greatly needed. Please let us know if you would be interested in volunteering!
- On January 11, members of the Mission Implementation Committee will volunteer for a day at JA Finance Park® Fairfax with students from Jackson Middle School.
- In January and February, JA Education staff will represent our office at two national JA conferences focusing on capstone programs (JA Finance Park®) and the future of JA programming.
- In February, the Education team will partner with JA USA® and an external research firm to evaluate two newly-released digital programs, JA Personal Finance™ and JA Global Marketplace™
- The Junior Achievement Essay Competition, presented by David Rubenstein, is accepting applications through January 23, 2017. Learn more at [www.JAEssay.org](http://www.JAEssay.org).

**Thank you to the following Board companies for your volunteerism between September and December 2016:**

- BB&T
- Capital One
- The Carlyle Group
- Clark Construction
- Deloitte
- E\*TRADE

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- Enterprise
- HSBC
- KPMG
- PwC
- Robert Half
- SunTrust
- WGL

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## Hall of Fame UPDATE

- **Final Hall of Fame total:** \$1,325,249 with over \$60,000 raised from the text to pledge. See pictures here: <http://www.myja.org/halloffame/>
- **Call for Nominations:** Nominations are now being accepted for 2017 Laureate Inductions. Please click here to review the criteria and complete a nomination form by February 1, 2017: <http://www.myja.org/halloffame/nominations/>

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## Junior Achievement Bowl-a-Thon UPDATE

- **New Bowl Chairman:** The Chairmanship of the Bowl Committee has been transitioned to long-time JA friend and supporter, Robert Half's new Market President, Josh Howarth. Please join us in thanking Mike Steinitz for his years of service as the Bowl Chairman. Mike will remain involved and will continue to serve as JA's number one Bowl cheerleader.
- **March is getting booked up fast!** Be sure to schedule your Spring bowl event with Lauren Meltzer by calling 202-777-4480 or emailing [lauren.meltzer@JA.org](mailto:lauren.meltzer@JA.org).
- **Special thanks and shout out to those board members and companies that have already bowled this season:**
  - Jay Alverson and Dixon Hughes
  - Ruth Ann Clark and Wells Fargo
  - Ron Morgan, CE Andrews and MorganFranklin
  - John Stalfort and Miles & Stockbridge
  - Hess Construction
  - TD Ameritrade

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## JA Finance Parks & Corporate/Foundation Relations UPDATE

- **FPMC:** Host Hotels is the new Entertainment storefront partner ([Read more >>](#)); MedStar Health is the new Healthcare storefront partner.
- **FPFC:** CVS has renewed their Groceries storefront partnership. [Read more >>](#)
- **FPPGC:** Comcast/NBC4 has made a verbal commitment to invest in JA as the Communications storefront. The final commitment is still pending, so please keep this internal for now.
- **FP Advisory Council Meetings:** Winter meetings scheduled: FPFC January 6<sup>th</sup> (complete); FPPGC January 13<sup>th</sup>, FPMC January 31<sup>st</sup>
- **Foundation Grants:** The Marriott Foundation renewed their annual commitment of \$20,000 to support JA's programs. [Read more >>](#)
- **Corporate Grants:** Cornerstone Research, a new organizational funder, committed \$8,000 to support JA's programs. Cornerstone Research will also participate in our JA Job Shadow™ Program in the spring.

### Available Storefronts/Opportunities by Park

JA Finance Park Fairfax County

JA Finance Park Prince  
George's County

JA Finance Park Montgomery  
County

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Automotive Maintenance Communications Child Care Kiosk Conference Room Housing Storefront Water/Sewer/Trash Kiosk	Automotive Maintenance Conference Room Furniture Home Improvement	Automotive Maintenance College and Career Center Conference Room Communications Dining Out Education Home Improvement Housing Investment Philanthropy
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For more details on current JA Finance Park partners and available opportunities, please visit <http://www.myja.org/financepark/partners>.

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## Campaign UPDATE

- **BIG NEWS:** Long time board member, donor and friend, Ed Cohen, Principal, Lerner Enterprises, has agreed to serve as Chairman of the Campaign Leadership Committee. More details around his chairmanship and the committee will be shared at the February board meeting.
- JA is currently working with Gensler on renderings for the DC Launchpad and with IMG on a marketing video for Phase 1 of the Campaign, focused on the DC Launchpad.
- As a staff and board, we will focus on the DC Launchpad and the Campaign during February’s Board planning meeting.

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## Latest News

December 16, 2016

### **FOR ONE NORTHERN VIRGINIA “SUPER VOLUNTEER,” GIVING BACK IS ALL ABOUT HELPING OTHERS REACH THEIR GOALS**

There are few community volunteers in the Greater Washington area who are as committed and passionate about Junior Achievement as Ken Kozloff. Fondly referred as JA’s “super volunteer” by JA staff members, Kozloff has been a consistent volunteer for JA for over three years. [Read more >>](#)

November 23, 2016

### **FAIRFAX COUNTY TIMES: COOKING UP SOME FUTURE CHEFS**

Katie Reineberg was no stranger to South Lakes High School, but she marveled nonetheless at the expansiveness of the two-story brick building, with its byzantine floor plan, neat clusters of lockers and even a glass-topped hallway illuminated solely by natural lighting. “We used to call it the prison,” the class of 2006 alumnus joked, referring to the lack of windows before the school underwent extensive renovations just after she graduated. Yet, despite the facelift, South Lakes High School still hasn’t changed quite as much in the past decade as Reineberg herself. [Read more >>](#)

November 9, 2016

### **HOWARD UNIVERSITY BUSINESS SCHOLARS INSPIRE FRIENDSHIP PCS STUDENTS DURING JA IN A DAY**

When students at the Friendship Woodridge International Public Charter School asked, what is a supply chain and how are taxes calculated, they were met by 39 Howard University School of Business students. These students explained concepts of business and economics to them using the Junior Achievement® (JA) curriculum and their own experience and training as business students at one of the nation’s premier universities. [Read more >>](#)

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November 7, 2016

**MCPS: SCHOOL, COMMUNITY LEADERS BREAK GROUND ON A NEW SCHOOL FOR EDISON HIGH**

School and community leaders will join staff and students on Thursday, November 3 at 11:30 a.m. to celebrate the groundbreaking for the new Thomas Edison High School of Technology. High school students at all MCPS schools have the option to apply for enrollment in one of Edison's 17 career and technology programs. Students attend Edison every day for three class periods and earn 1.5 credits per semester. In addition to providing valuable professional certifications and licenses, students also may earn college credit. [Read more >>](#)

January 5, 2017

**ED GRENIER NAMED 2017 FUTURE 50 AWARD WINNER BY WASHINGTON SMARTCEO**

Washington SmartCEO is pleased to announce the 2017 Future 50 Award winners. The program recognizes the region's 50 fastest-growing mid-sized companies and fast-growth companies in large "Blue Chip" and small "Emerging Growth" categories. These companies have demonstrated significant growth based on a combined three-year average of revenue and employee growth. The 2017 Future 50 winners collectively generate more than \$2.3 billion in annual revenue and employ 10,201 individuals in Greater Washington. This impressive group will be recognized in SmartCEO magazine and celebrated at a Hawaii-themed awards ceremony on February 9, 2017 at the Hyatt Regency Reston. [Read more >>](#)

January 2, 2017

**JUNIOR ACHIEVEMENT ALUMNI NEEDED TO SHAPE TODAY'S YOUTH**

January is JA Alumni Month and during the month, Junior Achievement of Greater Washington is getting the word out to its alumni in the Greater Washington area that the youth education non-profit seeks to reengage with its former students. Junior Achievement's alumni participated in JA programs during their elementary, middle school, or high school years. Many JA Alumni participated in JA Company Program®, an entrepreneurship experience for high schoolers in which students start-up and run their own business. [Read more >>](#)

December 28, 2016

**BALTIMORE SUN: JUNIOR ACHIEVEMENT HELPS BUILD ENTREPRENEURS**

"You don't own me." The 1960s anthem plays in the background of the ad as a 20-something chef-in-training speeds away from her tyrannical boss in her new Toyota. Thirty seconds later, she's running her own food truck. Toyota has done its homework: It has seen the research that shows millennials — those born between 1980 and 1995 — feel little loyalty to employers, consider themselves entrepreneurs and dream of owning their own business. [Read more >>](#)

December 27, 2016

**"WORKING HARDER IN SCHOOL" AND "BETTER MANAGING MONEY" AMONG TEENS' TOP NEW YEAR'S RESOLUTIONS, ACCORDING TO JUNIOR ACHIEVEMENT USA SURVEY**

With 2017 nearly upon us, it's time to make New Year's resolutions! Some teens have already gotten a jumpstart. According to a survey of 500 U.S. teens, conducted by Junior Achievement USA and ORC International, more than 1 in 4 teens (27%) who are planning to make a New Year's resolution consider working harder in school a top priority in 2017. The survey of 13-to-17-year-olds revealed that 1 in 5 teens (18%) want to make saving money/learning to better manage money their New Year's resolution. [Read more >>](#)

November 16, 2016

**BABSON COLLEGE OFFERS NEW SCHOLARSHIP EXCLUSIVELY FOR JUNIOR ACHIEVEMENT STUDENTS**

Babson College, the top-ranked college in the United States for the study of entrepreneurship, and Junior Achievement USA®, the country's leading organization giving young people the knowledge and skills to own their economic success, have partnered to offer a \$20,000 per year merit scholarship for a Junior Achievement (JA) USA student who attends Babson. According to research, JA alumni are two and one-half times more likely to become an entrepreneur when compared to the general population. [Read more >>](#)